

COMMUNICATION REQUIREMENTS (MS)

Degree Requirements

Thirty units of course work that include 6 credits of required core coursework, 3 credits of a capstone, and 21 courses from electives.

It is possible for students to earn this degree by combining 3 of the 4 certificates in Communication. Students should consult with an advisor when choosing courses for certificates to ensure that there is not overlap in elective requirements. The four certificates are in Social and New Media, Health Advocacy, Strategic Communication, and Organizational Communication.

Code	Title	Units
Professional Core:		
COMM 785	APPLIED COMMUNICATION RESEARCH	3
Select one of the following:		3
COMM 724	TECHNOLOGY, GLOBALIZATION, AND COMMUNICATION	
COMM 780	WRITTEN COMMUNICATION FOR DIVERSE AUDIENCES	
Electives:		21
Select seven of the following: COMM 724 and COMM 780 may also count as electives.		
COMM 703	CORPORATE COMMUNICATION TOPICS	
COMM 711	INSTRUCTIONAL COMMUNICATION	
COMM 712	CRISIS COMMUNICATION	
COMM 720	STRATEGIC PLANNING	
COMM 727	CORPORATE COMMUNICATION ADMINISTRATION	
COMM 740	SOCIAL AND NEW MEDIA MESSAGING	
COMM 745	PRACTICING ADVOCACY AND INFLUENCE	
COMM 763	HEALTH COMMUNICATION TOPICS	
COMM 764	HEALTH COMMUNICATION AND PUBLIC POLICY	
Capstone:		
COMM 788	PROFESSIONAL COMMUNICATION CAPSTONE	3
Total Units		30