

COLLEGE OF BUSINESS AND ECONOMICS - COBE (GRADUATE)

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Mission Statement

The University of Wisconsin-Whitewater College of Business and Economics is an inclusive, collaborative and entrepreneurial learning community dedicated to sharing values, knowledge and skills to prepare current and future business professionals to contribute successfully and responsibly in a global business environment.

Our efforts to engage in high-quality instruction, research and professional activities add value by:

- providing an engaging environment for educating undergraduate and graduate students that advances critical thinking, innovative problem-solving, ethical behavior, leadership and a commitment to diversity
- developing and sustaining partnerships with key stakeholders that lead to mutually beneficial opportunities for students, alumni, faculty, businesses and the regional community
- developing and retaining a high-quality faculty whose members strive for excellence, are current in their fields and make scholarly contributions through discipline-based, applied and pedagogical research.

Degree Programs

- Business Administration (DBA) (<http://uww-public.courseleaf.com/graduate/business-economics/dba/>)
- Business Administration - Accounting Emphasis (MBA) (<http://uww-public.courseleaf.com/graduate/business-economics/mba/mba-accounting-emphasis/>)
- Business Administration - Customized Emphasis (MBA) (<http://uww-public.courseleaf.com/graduate/business-economics/mba/mba-customized-emphasis/>)
- Business Administration - Cybersecurity Management Emphasis (MBA) (<http://uww-public.courseleaf.com/graduate/business-economics/mba/mba-cybersecurity-management-emphasis/>)
- Business Administration - Data Analytics Emphasis (MBA) (<http://uww-public.courseleaf.com/graduate/business-economics/mba/mba-data-analytics-emphasis/>)
- Business Administration - Environmental Safety and Health Emphasis (MBA) (<http://uww-public.courseleaf.com/graduate/business-economics/mba/mba-environmental-safety-and-health-emphasis/>)
- Business Administration - Finance Emphasis (MBA) (<http://uww-public.courseleaf.com/graduate/business-economics/mba/mba-finance-emphasis/>)
- Business Administration - Human Resource Management Emphasis (MBA) (<http://uww-public.courseleaf.com/graduate/business-economics/mba/mba-human-resource-management-emphasis/>)
- Business Administration - Information Technology Management Emphasis (MBA) (<http://uww-public.courseleaf.com/graduate/business-economics/mba/mba-information-technology-emphasis/>)

- Business Administration - International Business Emphasis (MBA) (<http://uww-public.courseleaf.com/graduate/business-economics/mba/mba-international-business-emphasis/>)
- Business Administration - Management Emphasis (MBA) (<http://uww-public.courseleaf.com/graduate/business-economics/mba/mba-management-emphasis/>)
- Business Administration - Marketing Emphasis (MBA) (<http://uww-public.courseleaf.com/graduate/business-economics/mba/mba-marketing-emphasis/>)
- Business Administration - Project Management Emphasis (MBA) (<http://uww-public.courseleaf.com/graduate/business-economics/mba/mba-project-management-emphasis/>)
- Business Administration - Supply Chain Management Emphasis (MBA) (<http://uww-public.courseleaf.com/graduate/business-economics/mba/mba-supply-chain-management-emphasis/>)
- Data Analytics (MS) (<http://uww-public.courseleaf.com/graduate/business-economics/interdepartmental/data-analytics/>)
- Environmental Safety and Health - Coursework Emphasis (MS) (<http://uww-public.courseleaf.com/graduate/business-economics/occupational-and-environmental-safety-and-health/environmental-safety-and-health-coursework-emphasis-ms/>)
- Environmental Safety and Health - Coursework and Research Emphasis (MS) (<http://uww-public.courseleaf.com/graduate/business-economics/occupational-and-environmental-safety-and-health/environmental-safety-and-health-coursework-and-research-emphasis-ms/>)
- Finance (MS) (<http://uww-public.courseleaf.com/graduate/business-economics/finance-and-business-law/finance/>)
- Marketing (MS) (<http://uww-public.courseleaf.com/graduate/business-economics/marketing/marketing-ms/>)
- School Business Management (MSE) (<http://uww-public.courseleaf.com/graduate/business-economics/school-business-management/school-business-management/>)

Certificates

- Business Foundations (<http://uww-public.courseleaf.com/graduate/business-economics/interdepartmental/business-foundations/>)
- Corporate Finance (<http://uww-public.courseleaf.com/graduate/business-economics/finance-and-business-law/corporate-finance-certificate/>)
- Cybersecurity Management (<http://uww-public.courseleaf.com/graduate/business-economics/information-technology-and-supply-chain-management/cybersecurity-management-certificate/>)
- Data Analytics (<http://uww-public.courseleaf.com/graduate/business-economics/interdepartmental/data-analytics-certificate/>)
- Digital Marketing and Artificial Intelligence (<http://uww-public.courseleaf.com/graduate/business-economics/marketing/digital-marketing-and-artificial-intelligence/>)
- Human Resource Management (<http://uww-public.courseleaf.com/graduate/business-economics/interdepartmental/human-resource-management/>)
- Investment Analysis (<http://uww-public.courseleaf.com/graduate/business-economics/finance-and-business-law/investment-analysis-certificate/>)
- Marketing Strategy (<http://uww-public.courseleaf.com/graduate/business-economics/marketing/marketing-strategy/>)

- Project Management (<http://uww-public.courseleaf.com/graduate/business-economics/interdepartmental/project-management-certificate/>)
- School Business Management (<http://uww-public.courseleaf.com/graduate/business-economics/school-business-management/school-business-management-certificate/>)
- School Business Management with DPI 5008 License (<http://uww-public.courseleaf.com/graduate/business-economics/school-business-management/school-business-management-certificate-with-dpi-5008-lisence/>)