

# DOCTORATE OF BUSINESS ADMINISTRATION (DBA)

## Overview

The Doctorate of Business Administration (DBA) program is a professional doctorate that enables students to develop in-depth expertise in a specific business area. Masters degrees often do not provide students with the level of skill development needed to tackle today's complex and rapidly changing global business environment. The DBA will provide students with the necessary preparation to contribute to organizational knowledge and effectiveness through required coursework and interaction with academics and practitioners at the leading edge of their fields. Students will also need to complete a dissertation that contributes to business practice. Students earning the DBA degree will extend their career horizons by preparing themselves for expanded roles within their organization or another firm, a consulting career, and/or a faculty position at a university or college.

The DBA is a 60-unit program offered using a cohort model where students attend classes one weekend each month for two years, followed by one year of dissertation work. Weekend classes will run Friday afternoon to Sunday afternoon. Students will use our online learning platform in between classes to participate in discussion with faculty, submit assignments, and engage in other learning activities.

### DBA Director

Praveen Parboteeah  
262-472-3971  
DBA@uww.edu

## Admission Requirements

To apply:

- Complete and submit an **online application**. **NOTE:** This link will take you to UW-Whitewater's application website, where you will register as a new user or login to complete your application. Please review the instructions in the application portal before completing your application.
- Pay the nonrefundable UW-Whitewater graduate program application fee of \$56. **NOTE:** Qualified military personnel are eligible for an application fee waiver.
- Have official academic transcripts sent directly to UW-Whitewater School of Graduate Studies (see below).
- Submit the following materials in the portal:
  - Resume
  - Academic transcripts
  - Cover letter/Statement of interest
  - Two references

### *Resume*

Your resume should document your professional experience. An electric copy can be uploaded within the portal.

### *Academic Transcripts*

You should request that official transcripts from each institution attended (all previous college work) be sent directly to: gradtranscript@uww.edu.

School of Graduate Studies  
Roseman Building 2013  
800 W. Main Street  
Whitewater, WI 53190

### *Statement of Interest/Cover Letter*

Your personal and professional statement of interest should be two to three pages in length and should discuss the following:

- Why do you want to pursue a DBA at this time?
- What do you see as the most significant qualities or experiences that you would bring to the DBA program?
- What are your career aspirations after you receive the doctorate degree?
- What obstacles/challenges do you anticipate having to overcome to complete your degree within a reasonable time frame (i.e., 3 years), and what is your plan to address these obstacles/challenges?
- What concrete steps will you take to restructure your responsibilities to be able to tackle weekend classes and 30 hours of studies weekly?
- What general and specific areas of business are you interested in studying in the DBA program (e.g., accounting, management, finance, information technology, human resources, supply chain management or marketing)?

Submit an electronic copy of your statement of interest in the application portal.

### *References*

The names and contact details of two references (professionals in academia or industry) who can comment on the following should be listed:

- Your personal and professional accomplishments and how you achieved them.
- How you have contributed to enhancing the competitive position of the organization and development of colleagues.
- Your demonstrated leadership and your potential for advanced academic work.
- If you have been an academic staff, your personal and professional contribution to your university and/or department.

Following are the preferred qualifications for the different types of DBA program applicants:

- Master's in a business or related discipline
  - Eligible for admissions with no additional requirements
- Bachelor's in a business or related discipline, but Master's in a non-business discipline
  - Eligible for admissions with a minimum of three years of professional experience\* (see Experience requirement below)
- Both Bachelor's and Master's in a non-business discipline
  - Eligible for admissions with a minimum of three years of professional experience\* (see Experience Requirement below), and required to complete the college Certificate in Business Foundations before they enroll. Students may also complete the Certificate in Business Foundations while concurrently enrolled in the DBA.

*\*Experience Requirement - If you do not have a minimum of three years of professional experience, please explain why your other experience or qualifications (e.g., industry experience, consulting experience, or teaching experience) compensate for an absence of professional experience.*

## **Doctorate of Business Administration**

- Business Administration (DBA) (<http://www-public.courseleaf.com/graduate/business-economics/dba/business-administration-dba/>)