

BUSINESS FOUNDATIONS CERTIFICATE REQUIREMENTS

Code	Title	Units
Required Courses: ¹		6
ACCOUNT 701	ACCOUNTING FOUNDATIONS	
ECON 704	ECONOMICS FOUNDATIONS	
FNBSLW 718	FINANCIAL MANAGEMENT	
Elective Courses:		4-6
BEINDP 740	PERSUASION AND NEGOTIATION STRATEGIES	
ECON 736 or ECON 737	BUSINESS CONDITIONS ANALYSIS MANAGERIAL ECONOMICS	
FNBSLW 735	BUSINESS VALUATION USING FINANCIAL STATEMENTS	
ITSCM 745 or ITSCM 746	STRATEGIC TECHNOLOGY AND INNOVATION MANAGEMENT SUPPLY CHAIN INNOVATION	
ITSCM 770	FUNDAMENTALS OF PROJECT MANAGEMENT	
MANGEMNT 757	LEADERSHIP DEVELOPMENT	
MANGEMNT 759 or MARKETNG 7	BUSINESS ETHICS AND SOCIAL RESPONSIBILITY ETHICS IN THE MARKETPLACE	
MARKETNG 731	QUANTITATIVE ANALYSIS FOR BUSINESS	
MARKETNG 747	MARKETING STRATEGY	
Total Units		10-12

¹ A maximum of one required course may be substituted with an elective course where prior undergraduate or graduate credit equivalency exists.