

CI BUSINESS & MARKETING EDUCATION (CIBME)

Courses

CIBME 600 INTRODUCTION TO BUSINESS EDUCATION 3 Units

This course introduces the varied content related to business education with an emphasis on the profession's structure, standards, and issues. Teacher Preparation Assessment in the content area examines the correlation with planning, instructing, and assessing student learning.

CIBME 660 PRINCIPLES OF CAREER & TECHNICAL EDUCATION 3 Units

This course examines the history and development of career and technical education both in the United States and Wisconsin. The administrative structure of career and technical education at the local, state, and national levels is outlined. Career and technical education program areas are discussed with emphasis given to issues, trends, and problems in career and technical education.

CIBME 700 APPLYING RESEARCH-BASED STRATEGIES FOR DIFFERENTIATION 3 Units

Disciplinary literacy offers secondary teachers an understanding of language and the literacy process as it applies to teaching in secondary schools. The course emphasizes reading and writing in content areas and instructional strategies to support students' literacy development. It focuses on ways reading, writing, speaking, and listening are developed and used in learning discipline-specific curriculum, including adaptations for culturally diverse and exceptional learners.

CIBME 727 CAPSTONE CLINICAL EXPERIENCES 1 Units

In conjunction with CIFLD 762 Clinical Experience (6 credits) placement, this course provides opportunities for students to develop skills in analyzing, describing, and evaluating their teaching performance. Through individual observation and writing, informal data gathering, and representation, students will apply principles derived from theory and research to their field experience. Reflection on teaching in light of the Wisconsin Teaching Standard will promote continuous growth and improvement in the ability of our teacher candidates to support diverse learners in their acquisition of knowledge.

CIBME 750 METHODS OF TEACHING 3 Units

This course examines the methods of teaching learners using research-based strategies. Students will be introduced to theory-based principles and techniques of teaching various learners including middle, high school, and post secondary levels. Emphasis is placed on lesson planning, classroom instruction, and proficiency assessment.

CIBME 760 FOUNDATIONS OF LEARNER-CENTERED CTE INSTRUCTION 3 Units

This course focuses on evidence-based pedagogy (some unique to career & technical education) and allows future teachers to develop knowledge of culture and backgrounds of students in order to establish a positive career & technical education classroom capable of supporting all students to succeed academically, grow socially, and be college & career ready.

CIBME 762 CURRICULUM ISSUES AND DESIGN FOR BUSINESS EDUCATION 3 Units

This course examines the methods of teaching learners using research-based strategies. Students will be introduced to theory-based principles and techniques of teaching various learners including middle, high school, and postsecondary levels. Emphasis is placed on lesson planning, classroom instruction, and proficiency assessment.