### HIGHER EDUCATION LEADERSHIP (HELEAD)

#### Courses

**HELEAD 700  INTRODUCTION TO HIGHER EDUCATION AND STUDENT AFFAIRS  3 Units**
This course provides students with a brief history of higher education as an industry quickly moving from the colonial colleges to present-day colleges and universities. Moreover, this course helps students to understand the history and philosophy of student affairs, and its role in the educational mission of higher education.

**HELEAD 702  ORGANIZATION AND ADMINISTRATION OF SPORT AND RECREATION  3 Units**
This course examines the organizational structures of intercollegiate athletics, professional and non-profit sport/recreation organizations. Particular emphasis will be placed on merging theory and practice through differentiated learning activities to promote a holistic understanding of administrative leadership in complex organizations.

**HELEAD 710  COLLEGE STUDENT DEVELOPMENT: THEORY, ASSESSMENT AND APPLICATION  3 Units**
This course helps students to understand various theories related to growth and development during the college years: learning and meaning making, identity development, moral development, and psycho-social development. Equally important, students will discover the implications these theories have for the design of educational practice on the college campus.

**HELEAD 715  ASSESSMENT IN STUDENT AFFAIRS  3 Units**
This course provides students with an overview of the assessment and evaluation processes that allow Student Affairs professionals to develop assessment approaches that gather, analyze, and interpret information to improve institutional, departmental, and divisional effectiveness. Both qualitative and quantitative approaches to assessment will be examined with an emphasis on pragmatic application.

**HELEAD 720  LEGAL ISSUES IN HIGHER EDUCATION  3 Units**
The primary goal of this course is to provide students with a basic understanding of the American legal system so that they can identify the history and sources of law, read and interpret laws and relevant cases, understand how the court systems work, and understanding of personal and institutional liability. Emphasis will be placed on issues and laws likely to be encountered by Higher Education practitioners.

**HELEAD 723  ISSUES, PERSPECTIVES AND DIRECTIONS IN HIGHER EDUCATION  3 Units**
This seminar will provide an introduction to contemporary issues in higher education, with a specific focus on understanding diverse student characteristics and subsequent issues faced in higher education settings at public, private and two-year institutions. Students will learn to use research to support practice through and investigation of essential philosophical questions and current issues in higher education leadership settings. Students will apply reflections on their own practice as they develop skills of analysis and argumentation.

**HELEAD 725  DIVERSITY AND EQUITY IN HIGHER EDUCATION  3 Units**
This course emphasizes personal awareness, knowledge, and skills necessary for ongoing development of a personal intercultural framework for student affairs practice. Theories related to domestic and international dimensions of diversity, intercultural diversity and the dynamics of power, privilege and oppression will be explored in university contexts. This course will examine challenges and opportunities for creating inclusive and affirming campus communities.

**HELEAD 729  ORGANIZATION AND GOVERANCE IN HIGHER EDUCATION  3 Units**
Colleges and universities have an important societal role now and have had for many centuries. It is important that those who wish to pursue careers in higher educational administration understand and appreciate the traditions, goals, mission and organization of that structure. The goal of this course is to introduce students to college and university administration, to encourage analysis of segments within these institutions and to gain an appreciation of the role various elements play within these complex organizations. The outcome should be that the student would be cognizant of the myriad of issues involved within the administration of colleges and universities.

**HELEAD 730  NCAA GOVERNANCE AND COMPLIANCE  3 Units**
The course will introduce students to the governance and compliance structures of intercollegiate athletics including NCAA Divisions 1, 2 and 3. Students will apply athletic conference rules, NCAA rules and institutional policies to practitioner settings in higher education athletics leadership.

**HELEAD 731  BUDGET AND FINANCIAL MANAGEMENT IN ATHLETICS AND HIGHER EDUCATION  3 Units**
This course will introduce students to intercollegiate athletics and higher education budget and finance including NCAA Divisions I, II and III financial models. Students will understand and apply how to implement financial models. Students will examine budget challenges and develop proposed solutions, underscoring the strengths and weaknesses of each approach.

**HELEAD 732  EVENT MANAGEMENT, MARKETING AND SPONSORSHIP IN ATHLETICS  3 Units**
This course introduces students to event management, marketing and sponsorship in athletics and higher education. Students will understand how to foster and maintain strategic relationships to support programmatic growth and event implementation across divisions. Students will develop a comprehensive marketing and sponsorship plan that can be applied to future practice.

**HELEAD 779  CAREER AND PROFESSIONAL DEVELOPMENT STRATEGIES  3 Units**
Students will apply career and professional development theories to practice to inform professional advancement. Students will develop an understanding of networking and branding strategies for personal career advancement as well as methods to facilitate continuing education for employees within an organization. Cross-Listed: HEALEAD/PEPROF/HEALTHED/RECREATN/COACHING 779
HELEAD 780  READING, ANALYZING AND EVALUATING HIGHER EDUCATION RESEARCH  3 Units
This course provides scholar-practitioners with foundational knowledge on the processes of reading, analyzing, and evaluating research in the higher education. Students will develop an understanding of the inquiry process and apply this knowledge to develop an independent research question and study. Students will read and analyze educational literature from a P-20 perspective to inform their inquiry process as a scholar-practitioner.
PREREQ: GRADUATE STATUS

HELEAD 781  CAPSTONE PORTFOLIO AND CAREER APPLICATION  3 Units
This course will introduce and apply foundational theories of career development and methods of career assessment to assist with personal career planning. Students will complete a formal professional vision and portfolio utilizing artifacts from courses completed during their core and emphasis area courses. Cross-Listed: HELEAD/PEPROF/HEALTHED/RECREATN/COACHING 781

HELEAD 790  WORKSHOP  Repeatable  1-3 Units
Variable topics. Group activity oriented presentations emphasizing "hands on" and participatory instructional techniques.

HELEAD 791  TRAVEL STUDY  Repeatable  1-3 Units
Variable topics. Faculty-led courses abroad.

HELEAD 793  PRACTICUM  Repeatable  3 Units
Variable Topics

HELEAD 794  SEMINAR  Repeatable  1-3 Units
Variable topics. Group activity. An advanced course of study in a defined subject matter area emphasizing a small group in intense study with a faculty member.

HELEAD 796  SPECIAL STUDIES  Repeatable  1-3 Units
Variable topics. Group activity. Not offered regularly in the curriculum but offered on topics selected on the basis of timeliness, need, and interest, and generally in the format of regularly scheduled Catalog offerings.

HELEAD 798  INDIVIDUAL STUDIES  Repeatable  1-4 Units
Study of a selected topic or topics under the direction of a faculty member.

HELEAD 799  THESIS RESEARCH  3-6 Units
Students must complete a Thesis Proposal Form in the Graduate Studies Office before registering for this course.