

# COMMUNICATION COMPETENCE CERTIFICATE REQUIREMENTS

Code	Title	Units
<b>Certificate Requirements - 15 units</b>		
<b>Written Component:</b>		<b>3</b>
COMM 203	PUBLIC RELATIONS TACTICS I	
JOURNLSM 227	WRITING FOR NEWS MEDIA	
JOURNLSM 241	ELECTRONIC MEDIA COPYWRITING	
JOURNLSM 303	FEATURE WRITING	
COMM 389	APPLIED WORKPLACE COMPETENCIES	
ENGLISH 272		
or FILM 272	CRITICAL WRITING IN MULTIMEDIA CONTEXTS	
ENGLISH 372		
ENGLISH 435		
<b>Practical Skills/Experiential Component:</b>		<b>6</b>
COMM 240	PUBLIC SPEAKING	
COMM 242	COMMUNICATION AND TEAM BUILDING	
COMM 322	LISTENING BEHAVIOR	
COMM 328	COMMUNICATION CONFLICT RESOLUTION	
COMM 369	MEDICAL COMMUNICATION & HEALTH LITERACY	
COMM 491	TRAVEL STUDY	
COMM 493C	INTERNSHIP IN COMMUNICATION	
COMM 493E	INTERNSHIP IN ELECTRONIC MEDIA	
COMM 493I	PUBLIC RELATIONS INTERNSHIP	
COMM 493M	MAGD INTERNSHIP	
<b>Theoretical Component:</b>		<b>6</b>
COMM 326	COMMUNICATION AND GENDER	
COMM 345	PERSUASION	
COMM 368	FAMILY COMMUNICATION	
COMM 373	COMMUNICATING LEADERSHIP	
COMM 422	COMMUNICATION THEORIES	
COMM 424	CROSS CULTURAL COMMUNICATION	
JOURNLSM 430	COMMUNICATION AND PUBLIC OPINION	
<b>Total Units</b>		<b>15</b>

The Communication Competence Certificate is available to any major at the University, including communication journalism majors or minors.