

COMMUNICATION - ELECTRONIC MEDIA EMPHASIS REQUIREMENTS (BA/BS)

Code	Title	Units
Major Requirements - 36 units ^{1, 2, 3}		
COMM 238	VIDEO PRODUCTION I: FUNDAMENTALS OF VIDEO	3
COMM 239	AUDIO PRODUCTION I: FUNDAMENTALS OF AUDIO	3
COMM 258	VIDEO PRODUCTION II: MEDIA STORYTELLING	3
COMM 259	AUDIO PRODUCTION II: ADVANCED AUDIO TECHNIQUES	3
COMM 487	ELECTRONIC MEDIA CAPSTONE	3
JOURNLSM 309	MEDIA ETHICS	3
Select 3 units from:		3
JOURNLSM 227	WRITING FOR NEWS MEDIA	
JOURNLSM 241	ADVERTISING COPYWRITING	
ENGLISH 376	SCREENWRITING	
Select 3 units in at least 2 different courses: ⁴		3
COMM 230	RADIO PRACTICUM	
COMM 231	TELEVISION PRODUCTION PRACTICUM	
COMM 293	AUDIO PRACTICUM	
COMM 294	WEB VIDEO PRACTICUM	
COMM 331	TELEVISION PRODUCTION AND DIRECTING PRACTICUM	
JOURNLSM 332	TELEVISION NEWS PRACTICUM	
MUSC 293	AUDIO PRACTICUM	
Select 3 units from: ⁵		3
JOURNLSM 305	HISTORY OF MASS MEDIA	
COMM 422	COMMUNICATION THEORIES	
COMM 485	COMMUNICATION RESEARCH METHODS	
JOURNLSM 420	LAW OF MASS COMMUNICATION	
Select 3 units from:		3
COMM 424	CROSS CULTURAL COMMUNICATION	
JOURNLSM 431	MASS COMMUNICATION IN SOCIETY	
COMM 440	NEW COMMUNICATION TECHNOLOGIES	
JOURNLSM 430	COMMUNICATION AND PUBLIC OPINION	
Select 6 units from:		6
COMM 234	MEDIA ANNOUNCING	
COMM 249	GREAT MOMENTS IN CINEMA	
COMM 276	EVENT PLANNING FOR COMMUNICATION PROFESSIONALS	
COMM 338	VIDEO PRODUCTION III: CORPORATE AND COMMERCIAL MEDIA	
COMM 339	AUDIO PRODUCTION III: RECORDING, MIXING AND MASTERING	
COMM 346	SOUND AND IMAGE: AN EXPLORATION OF SOUND FOR/WITH VISUAL MEDIA	

COMM 493E	ELECTRONIC MEDIA INTERNSHIP	
COMM 498	INDEPENDENT STUDY	
JOURNLSM 224	MEDIA CRITICISM	
JOURNLSM 341	TELEVISION NEWS REPORTING AND PRODUCTION	
JOURNLSM 310	PUBLICATION PHOTOGRAPHY	
JOURNLSM 491	TRAVEL STUDY	
Total Units		36

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Writing Requirement:		
Student must earn a C or better in one of the courses listed below (or an approved substitute):		
JOURNLSM 309	MEDIA ETHICS	
JOURNLSM 420	LAW OF MASS COMMUNICATION	

¹ Exit survey to be completed prior to graduation.

² A minor is required for this major.

³ A minimum of 2.25 GPA is required in the major for graduation.

⁴ A maximum of 5 practicum units may count in the major.

⁵ 12 units must be taken at the 300 and 400 level.