

CORPORATE COMMUNICATION MINOR REQUIREMENTS

Code	Title	Units
CORPORATE COMMUNICATION MINOR (24 CREDITS)		
(A 2.25 GPA is required to qualify for graduation in all Communication department majors and minors)		
REQUIRED CORE (6 credits):		
COMM 228	INTERPERSONAL COMMUNICATION	3
COMM 327	INTRODUCTION TO CORPORATE COMMUNICATION	3
ADVANCED CORE (9 credits) Select 3 classes from the following list:		9
(Those intending to continue to graduate studies should take COMM 422 and COMM 485)		
COMM 242	COMMUNICATION AND TEAM BUILDING	
COMM 389	APPLIED WORKPLACE COMPETENCIES	
COMM 422	COMMUNICATION THEORIES	
COMM 424	CROSS CULTURAL COMMUNICATION	
COMM 485	COMMUNICATION RESEARCH METHODS	
COMM 493C	INTERNSHIP IN COMMUNICATION	
ELECTIVES (9 credits) Select 3 classes from the following list:		9
COMM 202	PRINCIPLES OF PUBLIC RELATIONS	
COMM 240	PUBLIC SPEAKING	
COMM 285	SOCIAL MEDIA OPTIMIZATION & THE NEW WEB	
COMM 321	NONVERBAL COMMUNICATION	
COMM 322	LISTENING BEHAVIOR	
COMM 326	COMMUNICATION AND GENDER	
COMM 328	COMMUNICATION CONFLICT RESOLUTION	
COMM 345	PERSUASION	
COMM 373	COMMUNICATING LEADERSHIP	
COMM 417	COMMUNICATION AND NONPROFIT ORGANIZATION	
COMM 427	COMMUNICATION TRAINING	
COMM 491	TRAVEL STUDY	
JOURNLSM 220	FOUNDATIONS OF ADVERTISING	
JOURNLSM 241	ELECTRONIC MEDIA COPYWRITING	
Total Units		24