

# EVENT PLANNING PROMOTION CERTIFICATE REQUIREMENTS

Code	Title	Units
<b>Certificate Requirements - 15 units</b>		
<b>Required Course:</b>		
COMM 276	EVENT PLANNING FOR COMMUNICATION PROFESSIONALS	3
<b>Interpersonal Skills Component:</b>		<b>6</b>
COMM 228	INTERPERSONAL COMMUNICATION	
COMM 242	COMMUNICATION AND TEAM BUILDING	
COMM 328	COMMUNICATION CONFLICT RESOLUTION	
JOURNLSM 364	ADVERTISING AND PUBLIC RELATIONS ACCOUNT MANAGMENT	
<b>Applied Skills Component:</b>		<b>6</b>
COMM 258	VIDEO PRODUCTION II: MEDIA STORYTELLING	
COMM 259	AUDIO PRODUCTION II: ADVANCED AUDIO TECHNIQUES	
COMM 285	SOCIAL MEDIA OPTIMIZATION & THE NEW WEB	
COMM 493C	INTERNSHIP IN COMMUNICATION	
COMM 493E	INTERNSHIP IN ELECTRONIC MEDIA	
COMM 493I	PUBLIC RELATIONS INTERNSHIP	
COMM 493M	MAGD INTERNSHIP	
JOURNLSM 241	ELECTRONIC MEDIA COPYWRITING	
JOURNLSM 248	PUBLICATION LAYOUT	
JOURNLSM 310	PUBLICATION PHOTOGRAPHY	
JOURNLSM 493A	INTERNSHIP ADVERTISING	
JOURNLSM 493G	INTERNSHIP IN JOURNALISM	
<b>Total Units</b>		<b>15</b>

The Event Planning Promotion Certificate is available to any students taking Communication and Journalism classes.