

SPORTS COMMUNICATION CERTIFICATE REQUIREMENTS

The Sports Communication Certificate is available to any major at the University, including communication and journalism majors and minors.

Code	Title	Units
Certificate Requirements - 12 units		
Required Courses:		
COMM 234	ELECTRONIC MEDIA ANNOUNCING	3
JOURNLSM 304	SPORTS JOURNALISM	3
Select one six-unit elective set A, B, or C:		6
Elective Set A: Publication		
JOURNLSM 303	FEATURE WRITING	
JOURNLSM 310	PUBLICATION PHOTOGRAPHY	
Elective Set B: Production and Performance		
COMM 238	VIDEO PRODUCTION I: FUNDAMENTALS OF VIDEO	
JOURNLSM 341	TELEVISION NEWS REPORTING AND PRODUCTION	
Elective Set C: Public Relations		
COMM 202	PRINCIPLES OF PUBLIC RELATIONS	
COMM 203	PUBLIC RELATIONS TACTICS I	
Total Units		12