

DEPARTMENT OF ECONOMICS - COBE

Economics is a social science that examines choices made by individuals, businesses, and society. It serves as a foundational discipline for various business fields, including accounting, finance, management, and marketing. The skills gained in economics—analytical thinking, quantitative proficiency, and economic literacy—are valuable across multiple career paths in business, government, non-profits, and education. Economics also provides excellent preparation for graduate studies, such as MBA, law, public policy, and data analytics.

Programs:

Bachelor of Business Administration (BBA) in Economics

A Bachelor of Science and Bachelor of Arts in Economics is available through the College of Letters and Science. Students who pursue a BS or a BA in Economics can combine their major with a College of Business and Economics minor. Students in the College of Education can obtain a BSE with a major in economics. The requirements for the economics major courses are the same in all cases, with only the courses required for the type of degree (BA, BS, BBA, BSE) being different.

Major Requirements:

The BBA in Economics consists of three key areas:

1. Economic Theory – Core classes in microeconomics and macroeconomics
2. Quantitative Methods- Courses in economics and statistical analysis
3. Applied Economics – Specialized courses in areas such as:
 - a. Money and Banking
 - b. Globalization and international trade
 - c. Economic Growth and Development
 - d. Labor Markets
 - e. Public Policy Economics

Additional Opportunities and Highlights:

- Student Organization: The Economics Society is open to all students, providing opportunities to develop leadership skills, attend conferences and events, and explore economic topics beyond the classroom.

Major in Economics

- Economics (BBA) (<http://www-public.courseleaf.com/undergraduate/business-economics/economics/economics-bba/>)