

INFORMATION TECHNOLOGY - BUSINESS ANALYTICS EMPHASIS REQUIREMENTS (BBA)

Code	Title	Units
ITSCM 180	INTRODUCTION TO PROGRAMMING FOR BUSINESS APPLICATIONS	3
ITSCM 221	INFORMATION TECHNOLOGY INFRASTRUCTURE	3
ITSCM 230	INTRODUCTION TO BUSINESS ANALYTICS	3
ITSCM 314	DATABASE DESIGN AND ADMINISTRATION	3
ITSCM 320	BUSINESS ANALYSIS	3
ITSCM 384	APPLIED DATA MINING & ARTIFICIAL INTELLIGENCE FOR BUSINESS	3
or ITSCM 414	TEXT MINING & GENERATIVE AI	
ITSCM 385	AGILE PROJECT MANAGEMENT	3
ITSCM 451	MANAGING INFORMATION TECHNOLOGY SERVICES	3
Select 3 units from the following		3
ITSCM 382	DATA VISUALIZATION AND STORYTELLING IN BUSINESS	
ITSCM 384	APPLIED DATA MINING & ARTIFICIAL INTELLIGENCE FOR BUSINESS	
ITSCM 414	TEXT MINING & GENERATIVE AI	
ITSCM 444	IT SECURITY ANALYTICS	
ITSCM 450	LOGISTICS AND PRODUCTION SYSTEMS	
ITSCM 457	WAREHOUSE ANALYTICS AND TECHNOLOGIES	
ITSCM 458	GLOBAL SOURCING AND TRANSPORTATION	
ITSCM 471	INTRODUCTION TO SUPPLY CHAIN ANALYTICS	
A single course may not be used to satisfy both the Required Course and the Elective Course categories.		
Total Units		27