

DEPARTMENT OF INFORMATION TECHNOLOGY AND SUPPLY CHAIN MANAGEMENT

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The Business Analytics (BA) major prepares students for careers working with data to solve business problems. Students will gain hands-on experience using a variety of tools and techniques to collect, transform, and organize data to draw conclusions, make predictions, and inform decision-making. With the explosion of data, the Bureau of Labor Statistics anticipates a much faster-projected growth for careers in Analytics than the average for all occupations. Students may choose an emphasis in Supply Chain, Marketing, or Digital Marketing to gain more in-depth training for those in-demand careers. Students may also choose an emphasis in Business Analytics for the greatest amount of flexibility to customize their degree. Graduates of the program have been employed in positions like associate systems analyst, business analyst, business intelligence or IT specialist, and consultant.

The Information Technology (IT) major provides students with IT and business knowledge, skills, and training to pursue careers as IT professionals. Students get a breadth of IT knowledge (e.g., networking, analysis, project management) along with technical depth in emphasis areas of interest of Networking and Security, Business Analysis, or Business Analytics. Students may choose an emphasis in Information Technology to select from a wide range of elective courses to complete their degree. Graduates of the program are employed as business analysts, information assurance or support professionals, network systems/database administrators, security specialists, IT project managers, change management specialists, and consultants.

Majors in Information Technology & Supply Chain and Operations Management

- Business Analytics - Business Analytics Emphasis (BBA) (<http://uww-public.courseleaf.com/undergraduate/business-economics/information-technology-supply-chain-management/business-analytics-bba/>)
- Business Analytics - Data Mining and Artificial Intelligence Emphasis (BBA) (<http://uww-public.courseleaf.com/undergraduate/business-economics/information-technology-supply-chain-management/business-analytics-data-mining-and-artificial-intelligence-bba/>)
- Business Analytics - Digital Marketing Emphasis (BBA) (<http://uww-public.courseleaf.com/undergraduate/business-economics/information-technology-supply-chain-management/business-analytics-digital-marketing-emphasis-bba/>)
- Business Analytics - Marketing Emphasis (BBA) (<http://uww-public.courseleaf.com/undergraduate/business-economics/information-technology-supply-chain-management/business-analytics-marketing-emphasis-bba/>)
- Business Analytics - Supply Chain Emphasis (BBA) (<http://uww-public.courseleaf.com/undergraduate/business-economics/information-technology-supply-chain-management/business-analytics-supply-chain-emphasis-bba/>)

[information-technology-supply-chain-management/business-analytics-supply-chain-emphasis-bba/](http://uww-public.courseleaf.com/undergraduate/business-economics/information-technology-supply-chain-management/business-analytics-supply-chain-emphasis-bba/))

- Information Technology - Business Analysis Emphasis (BBA) (<http://uww-public.courseleaf.com/undergraduate/business-economics/information-technology-supply-chain-management/information-technology-business-analysis-emphasis-bba/>)
- Information Technology - Business Analytics Emphasis (BBA) (<http://uww-public.courseleaf.com/undergraduate/business-economics/information-technology-supply-chain-management/information-technology-business-analytics-emphasis-bba/>)
- Information Technology - Information Technology Emphasis (BBA) (<http://uww-public.courseleaf.com/undergraduate/business-economics/information-technology-supply-chain-management/information-technology-bba/>)
- Information Technology - Networking and Security Emphasis (BBA) (<http://uww-public.courseleaf.com/undergraduate/business-economics/information-technology-supply-chain-management/information-technology-networking-security-emphasis-bba/>)
- Supply Chain Management - Global Sourcing Emphasis (BBA) (<http://uww-public.courseleaf.com/undergraduate/business-economics/information-technology-supply-chain-management/supply-chain-management-global-sourcing-emphasis-bba/>)
- Supply Chain Management - Logistics Analytics Emphasis (BBA) (<http://uww-public.courseleaf.com/undergraduate/business-economics/information-technology-supply-chain-management/supply-chain-management-logistics-analytics-emphasis-bba/>)
- Supply Chain Management - Project Management Emphasis (BBA) (<http://uww-public.courseleaf.com/undergraduate/business-economics/information-technology-supply-chain-management/supply-chain-management-project-management-emphasis-bba/>)
- Supply Chain Management - Supply Chain Emphasis (BBA) (<http://uww-public.courseleaf.com/undergraduate/business-economics/information-technology-supply-chain-management/supply-chain-management-bba/>)

Minors in Information Technology & Supply Chain and Operations Management

- Business Analytics (<http://uww-public.courseleaf.com/undergraduate/business-economics/information-technology-supply-chain-management/business-analytics-minor/>)
- Information Technology (<http://uww-public.courseleaf.com/undergraduate/business-economics/information-technology-supply-chain-management/information-technology-minor/>)
- Supply Chain Management (<http://uww-public.courseleaf.com/undergraduate/business-economics/information-technology-supply-chain-management/supply-chain-and-operations-management-minor/>)