

# ENTREPRENEURSHIP AND INNOVATION REQUIREMENTS (BBA)

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Code	Title	Units
<b>Major Requirements - 27 units</b>		
FNBSLW 370	ENTREPRENEURIAL FINANCIAL MANAGEMENT	3
MARKETNG 312	PRINCIPLES OF SELLING	3
MARKETNG 360	ENTREPRENEURIAL MARKETING	3
MANGEMNT 201	INTRODUCTION TO ENTREPRENEURSHIP	3
MANGEMNT 321	ENTREPRENEURIAL FAMILY BUSINESSES	3
	or MANGEMNT 38c BUILDING ENTREPRENEURIAL ORGANIZATIONS	
MANGEMNT 485	PROFESSIONAL SERVICES ENTREPRENEURSHIP	3
MANGEMNT 487	ENTREPRENEURSHIP. NEW VENTURES	3
	Select 6 units of 300-400 level courses in the following areas: ACCOUNT, BEINDP, ECON, FNBSLW, ITSCM, MANGEMNT, MARKETNG, SAFETY	6
<b>Total Units</b>		<b>27</b>