

ENTREPRENEURSHIP CERTIFICATE REQUIREMENTS

| Code | Title | Units |
|---|--|-----------|
| Certificate Requirements - 12 units ¹ | | |
| MANGEMNT 201 | INTRODUCTION TO ENTREPRENEURSHIP | 3 |
| FNBSLW 344 | BUSINESS FINANCE | 3 |
| Select 3 units: | | 3 |
| MARKETNG 210 | MARKETING FOR INFLUENCERS AND CREATORS | |
| MARKETNG 211 | PRINCIPLES OF MARKETING | |
| Select 3 units: | | 3 |
| MANGEMNT 321 | ENTREPRENEURIAL FAMILY BUSINESSES | |
| MANGEMNT 380 | BUILDING ENTREPRENEURIAL ORGANIZATIONS | |
| MANGEMNT 386 | ENTREPRENEURSHIP: BUSINESS FEASIBILITY | |
| Total Units | | 12 |

¹ Minimum 2.00 GPA in the certificate required for graduation. Maximum of 2 transfer courses allowed; no more than 50% of the certificate may be fulfilled using transfer courses.