

# INTERNATIONAL BUSINESS - INTERNATIONAL BUSINESS EMPHASIS REQUIREMENTS (BBA)

Code	Title	Units
<b>Major Requirements - 21 units <sup>1</sup></b>		
BEINDP 200	INTRODUCTION TO INTERNATIONAL BUSINESS	3
COMM 424	CROSS CULTURAL COMMUNICATION	3
ITSCM 456	GLOBAL SUPPLY CHAIN MANAGEMENT	3
MARKETNG 361	INTERNATIONAL MARKETING	3
MANGEMNT 410	INTERNATIONAL MANAGEMENT	3
ECON 401	THE INTERNATIONAL ECONOMY	3
or ECON 406	INTERNATIONAL FINANCE	
or ECON 431	ECONOMICS OF GLOBALIZATION	
or FNBSLW 410	MULTINATIONAL BUSINESS FINANCE	
Complete at least three units of study abroad coursework or select one of the following for at least three units in consultation with the program coordinator.		3
Any 491 or 497		
BEINDP 493	INTERNATIONAL BUSINESS INTERNSHIP	
BEINDP 498	INDEPENDENT STUDY	
<b>Total Units</b>		<b>21</b>

<sup>1</sup> Minimum 2.50 GPA in the major required for graduation. Maximum of 2 transfer courses and 3 units of independent study (498) allowed.