

# MUSIC ENTREPRENEURSHIP CERTIFICATE REQUIREMENTS

Code	Title	Units
<b>Certificate Requirements - 11 units</b> <sup>1</sup>		
MUSC 431	CAREER SKILLS FOR MUSICIANS	2
MANGEMNT 201	INTRODUCTION TO ENTREPRENEURSHIP	3
MARKETNG 211	PRINCIPLES OF MARKETING	3
<b>Select 3 units:</b>		<b>3</b>
MANGEMNT 370	NONPROFIT THEORY AND PRACTICE	
MANGEMNT 386	ENTREPRENEURSHIP. BUSINESS FEASIBILITY	
MARKETNG 351	INTRODUCTION TO DIGITAL MARKETING	
MARKETNG 353	ADVANCED DIGITAL MARKETING AND ARTIFICIAL INTELLIGENCE	
<b>Total Units</b>		<b>11</b>

<sup>1</sup> Minimum 2.00 GPA in the certificate required for graduation. Maximum of 2 transfer courses allowed; no more than 50% of the certificate may be fulfilled using transfer courses.