

MANAGEMENT - MANAGING SPORTS PROGRAMS EMPHASIS REQUIREMENTS (BBA)

Code	Title	Units
Major Requirements - 24 units ¹		
MANGEMNT 366	BUSINESS ETHICS AND SOCIAL RESPONSIBILITY	3
MANGEMNT 369	LEADERSHIP IN MANAGEMENT	3
MANGEMNT 410	INTERNATIONAL MANAGEMENT	3
RECREATN 388	SPECIAL EVENTS MANAGEMENT	3
RECREATN 450	PLANNING, DESIGN, AND MANAGEMENT OF RECREATION FACILITIES	3
Select 3 units:		3
ITSCM 210	SPORTS ANALYTICS	
MARKETNG 371	SPORTS MARKETING	
RECREATN 440	COMMERCIAL AND ENTERPRENEURIAL RECREATION	
RECREATN 480	LEGAL ASPECTS OF SPORT AND RECREATION ACTIVITIES	
RECREATN 489	MANAGING RECREATIONAL SPORT PROGRAMS	
Select 6 units:		6
ITSCM 471	INTRODUCTION TO SUPPLY CHAIN ANALYTICS	
MANGEMNT 310	MANAGING CURIOSITY AND PROBLEM SOLVING IN ORGANIZATIONS	
MANGEMNT 355	NEGOTIATION STRATEGIES	
MANGEMNT 364	SUSTAINABILITY MANAGEMENT	
MANGEMNT 370	NONPROFIT THEORY AND PRACTICE	
MANGEMNT 386	ENTREPRENEURSHIP: BUSINESS FEASIBILITY	
MANGEMNT 419	ORGANIZATIONAL DEVELOPMENT AND CHANGE	
MANGEMNT 428	TRAINING AND DEVELOPMENT	
MANGEMNT 485	PROFESSIONAL SERVICES ENTREPRENEURSHIP	
MANGEMNT 493	COOPERATIVE/INTERNSHIP IN MANAGEMENT	
	or RECREATN 492 FIELD STUDY: RECREATION	
MANGEMNT 496	SPECIAL STUDIES	
MANGEMNT 498	INDEPENDENT STUDY	
Total Units		24

¹ Minimum 2.50 GPA in the major required for graduation. Maximum of 2 transfer courses and 3 units of independent study (498) allowed.