

# DEPARTMENT OF MANAGEMENT

---

Management is the art and science of effectively utilizing human and physical resources to attain the objectives of the organization. The programs of study include: **Entrepreneurship** (a separate major and minor), **Management** (a separate major and minor), and **Human Resources** (a separate major and minor). Entrepreneurship prepares students to start, operate and grow their own business. Management allows students to personalize a program of study in preparation for careers in a wide range of enterprises in the private and public sectors. Human Resource Management (HRM Major) educates students for careers in human resource management, including staffing, training, compensation and benefits, labor relations, and organizational development.

## Program of Public Policy and Administration

UW-Whitewater offers an opportunity for students to earn a Bachelor of Science degree with a major in **Public Policy and Administration**. The major is designed to prepare students for careers in local, state, or national governments, and in businesses and other organizations in the private sector which work closely with government. The major is sponsored jointly by the Political Science Department in the College of Letters and Sciences and the Management Department in the College of Business and Economics. The courses in the major are offered by these two departments and by several other departments in the two Colleges, providing broad interdisciplinary preparation for the student.

## Majors in Management

- Human Resource Management (BBA) (<http://uww-public.courseleaf.com/undergraduate/business-economics/management/human-resource-managemen-bba/>)
- Management - Healthcare Management Emphasis (BBA) (<http://uww-public.courseleaf.com/undergraduate/business-economics/management/management-healthcare-emphasis/>)
- Management - Managing Sports Programs Emphasis (BBA) (<http://uww-public.courseleaf.com/undergraduate/business-economics/management/management-managing-sports-programs-bba/>)
- Management - Nonprofit Management Emphasis (BBA) (<http://uww-public.courseleaf.com/undergraduate/business-economics/management/management-nonprofit-management-emphasis/>)
- Management - Organization & Leadership Development Emphasis (BBA) (<http://uww-public.courseleaf.com/undergraduate/business-economics/management/management-organization-and-leadership-development-emphasis-bba/>)

## Minors in Management

- Human Resource Management (<http://uww-public.courseleaf.com/undergraduate/business-economics/management/human-resource-management-minor/>)
- Leadership Development (<http://uww-public.courseleaf.com/undergraduate/business-economics/management/leadership-development-minor/>)
- Leadership Development for Business Majors (<http://uww-public.courseleaf.com/undergraduate/business-economics/management/leadership-development-minor-for-business-majors/>)

- Nonprofit Management (<http://uww-public.courseleaf.com/undergraduate/business-economics/management/nonprofit-management-minor-for-non-business-students/>)
- Nonprofit Management for Business Majors (<http://uww-public.courseleaf.com/undergraduate/business-economics/management/nonprofit-management-minor/>)