CI BUSINESS & MARKETING EDUCATION (CIBME)

Courses

CIBME 300 INTRODUCTION TO BUSINESS AND MARKETING EDUCATION 3 Units

This course is designed to introduce business and marketing education majors to the professions structure, standards, issues, expectations, and career development procedures.

PREREQ: BUSINESS EDUCATION MAJOR AND JUNIOR STANDING

CIBME 447 INFORMATION SYSTEMS FOR BUSINESS TEACHERS 3

This course is a study of the hardware and software used in business and business education classrooms with a focus on computer/technology literacy. Students will receive hands-on experience with a variety of hardware and software currently used in classrooms. Students will also investigate current trends and issues related to the use of technology in the K-12 curriculum.

PREREQ: BUSINESS EDUCATION - BUSINESS COMPUTER SCIENCE EDUCATION MAJORS

CIBME 470 DIRECTED OCCUPATIONAL PRACTICE 1-3 Units

A course for selected upper level students to gain work experience in an area of business education, marketing (distributive) education, or computer technologies during a semester or summer. The culmination of this experience is a written report detailing the work experience and its contribution to the overall development of the student's career plan. PREREQ: CIGENRL 461