

# WELCOME TO UW- WHITEWATER

Founded in 1868, the University of Wisconsin-Whitewater is known for academic excellence in a setting of high-quality, career-oriented undergraduate and graduate programs. As the fourth largest campus in the UW System, UW-Whitewater has an annual operating budget of more than \$219 million for the 2015 fiscal year and serves as a regional center for cultural and athletic activities. From its 48 undergraduate, 12 master's degree, one specialist degree program, and one doctoral degree program, enrollment has grown to about 12,000 students per year.

UW-Whitewater has earned a national reputation for innovative programs and facilities, with a number of academic programs ranked among the best in the nation. The *Princeton Review* has named the College of Business and Economics one of the "Best Business Schools." The Online MBA program is the largest accredited program in Wisconsin and is considered one of the top-25 best buys for distance learning MBA degrees by GetEducated.com (<http://geteducated.com>). Many of the College's 28 student professional organizations are ranked among the top in the nation, including the American Marketing Association and the Collegiate Entrepreneurs Organization. The College of Education and Professional Studies provides the most new teachers to the state of Wisconsin.

The 1,286 members of the faculty, staff and administration are committed to providing practical experiences that enhance learning. UW-Whitewater faculty and staff strive to extend personal attention to all students, providing a concerned academic environment that is responsive to individual needs.

UW-Whitewater students enjoy a wide range of opportunities. UW-Whitewater has an academically ambitious honors program and a wide array of undergraduate research programs. International study-abroad opportunities are available in more than a dozen countries, including Australia, England, France, Germany, Ireland, Japan, Mexico, and Sweden. There are more than 190 student organizations to get involved with on campus.

The university serves as a regional destination point for patrons of the arts, with venues such as the Young Auditorium, Light Recital Hall, Hicklin Studio Theatre and Crossman Gallery attracting a combined 100,000 visitors annually. The athletic department has 9 men's and 11 women's competitive sports that welcome involvement in Warhawk athletics year-round and some of the biggest and best facilities in the NCAA Division III.

The 400-acre campus includes 40 major buildings, a nature preserve and arboretum, and 87 acres set aside for baseball, football, soccer, softball, track, tennis, golf, intermural, and practice fields. Noteworthy buildings include the recently expanded and renovated James R. Connor University Center, the Williams Center recreation facility, the 12,500-seat Perkins Stadium, the David L. Kachel Fieldhouse, which provides 100,000 square feet of indoor athletics recreational space, the 180,000 square foot College of Business and Economics Timothy J. Hyland Hall, and Starin Hall, the new suite-style residence hall.

UW-Whitewater provides educational services for the entire region, through conferences on subjects as diverse as regional planning, international education, and the status of women. The university serves students of all ages, from grade school academic camps to special lecture programs for seniors. It is accessible, with new efforts such as the

Degree Completion Program that allows students to complete a four-year degree in Janesville. An extensive program of evening and weekend on-campus and off-campus courses is offered for those who are employed during the day. Counseling for small businesses is provided free of charge by the Small Business Development Center.

Located in Whitewater, a friendly, picturesque city of 14,622 people, UW-Whitewater is near rural recreation areas, yet within convenient driving distance of the metropolitan centers of Milwaukee, Madison, and Chicago. The campus is only a short drive from the scenic Southern Kettle Moraine State Forest in southeastern Wisconsin.

## Tradition of Excellence in Education

UW-Whitewater students excelled in a competition that featured some of the world's top economics programs. The 2013 College Fed Challenge, held at the Federal Reserve Bank of Chicago, brought together college students from the Midwest to test their knowledge and understanding of monetary policy. UW-Whitewater finished in the top three, along with Northwestern University and University of Chicago.

Deanne Carloni, a senior music education major at UW-Whitewater who has played the violin since third grade, won a statewide award recognizing her talent, leadership and service. Carloni was awarded the 2013 Richard G. Gaarder Award by the Wisconsin Music Educators Association. She is the 15th Warhawk to win the award since its inception in 1989.

A passion for discovery led chemistry major Andrew Phillips to cancer research. A national honor will help him continue his pursuit. Phillips was named a 2014 Barry M. Goldwater Scholar. The national scholarship is awarded to outstanding students pursuing research-oriented careers in math, science and engineering.

For the 11th time in 36 years, the UW-Whitewater American Marketing Association earned International Chapter of the Year. The award recognizes excellence in professional development, community service, fundraising, membership and communication. "We are globally recognized as the best chapter in the world," said Jimmy Peltier, professor of marketing and the chapter's adviser.

Michelle Storage's passion, dedication and interest in discovery were rewarded with a \$305,000 graduate research scholarship at the Medical College of Wisconsin. Storage, who graduated from UW-Whitewater in May with a double major in biology and chemistry, plans to pursue a Ph.D. program in interdisciplinary biomedical science.

Brett Woods mentors and inspires minority and first-generation students and his dedication resulted in an important statewide honor. Woods, an assistant professor of biological sciences, was the 2014 UW System Board of Regents Diversity Award winner. Woods works with underrepresented students and helps secure grants to support them in science, technology, engineering and math endeavors.

Using images from NASA's Spitzer Space Telescope, faculty and student scientists are helping map the cosmos. Robert Benjamin, associate professor of physics, is one of a handful of scientists with access to the more than 2.5 million images from the telescope. He and his students have identified 157 star-forming regions, 614 galaxies and 34 stellar clusters candidates.

Minority-owned banks serve a critical role that was illuminated by research authored by Russell Kashian, professor of economics, and Richard McGregory, assistant vice chancellor for multicultural affairs

and student success. These institutions, the professors discovered, offer better rates than other banks, providing a lifeline in communities that desperately need support.

Recognizing her outstanding service, Elizabeth Watson was named the 2013 Veterans' Volunteer of the Year by the Wisconsin Department of Veteran Affairs. Watson, director of UW-Whitewater's Center for Students with Disabilities, has had a number of family members deployed overseas, and leads a campus committee that supports veterans and military students in myriad ways.

Freda Briscoe, director of the Minority Business and Minority Teacher Preparation programs at UW-Whitewater, received the 2013 UW System Academic Staff Excellence Award. She also coordinates the successful Summer Business Institute, which brings multicultural students to campus for a week in the summer so they may experience campus life.

Professor David Cartwright is expanding the world's knowledge of an important 19th century German philosopher. Cartwright's definitive, 548-page biography on Arthur Schopenhauer was first published in 2010 by Cambridge University Press, and is now being translated into Chinese and Turkish.

The UW-Whitewater Symphonic Wind Ensemble received a standing ovation at its performance at the historic Chicago Symphony Center in April. It treated the audience to a program that included George Gershwin's "Rhapsody in Blue." Last year, the ensemble performed in New York City's famed Carnegie Hall.

In February, UW-Whitewater students carefully unwrapped valuable Andy Warhol screen prints that are now part of the Crossman Gallery's permanent collection. The seven original prints are valued at an estimated \$100,000 and were a gift from the Andy Warhol Foundation for the Visual Arts in New York.

UW-Whitewater continues to be an outstanding place to work. For the fourth year in a row, the university has been named a Top Workplace in southeast Wisconsin. The list, compiled by the Milwaukee Journal Sentinel, ranks public and private organizations based on employee surveys. "Our campus community understands and embraces a special mission to serve students and the region. In every corner of campus, we are teaching, innovating, creating and inspiring," said Richard Telfer, chancellor.

UW-Whitewater has expanded its portfolio of graduate degrees with two new programs, including the university's first doctorate degree. A Master of Science in applied economics and a Doctorate of Business Administration are now offered by the College of Business and Economics.

The College of Business and Economics continues to be recognized among the best business schools in the world. In March, the college was reaccredited by AACSB International—the Association to Advance Collegiate Schools of Business. Only 5 percent of business schools in the world have been able to obtain this highest standard of accreditation.

Norbert Jeka, a resident of Milton Senior Living, had a reputation for being a little gruff. But UW-Whitewater students Brittany Anderson and Megan Kinney weren't deterred. They met Jeka through the Nursing Home Visitation Program and became friends. The students told Jeka of their volunteer service with Habitat For Humanity. He told them about his past: the cars he drove, the jobs he held and the places he visited. In

2013, Jeka passed away. The students were surprised to learn that in his will, Jeka left \$50,000 for their cause, Habitat for Humanity.

Students at UW-Whitewater used their geography, information technology and website design skills to create an interactive online map of state economic development projects. Pangea Studios, the university's nonprofit center that provides mapping services for clients, produced the map for the Wisconsin Economic Development Corporation.

As freshwater resources become increasingly scarce, the world faces new challenges and important opportunities. UW-Whitewater's new Institute for Water Business, located in the Global Water Center in Milwaukee, is a hub of freshwater research, education and economic development. The institute opened in 2013 and provides important opportunities for students and faculty to network, generate new ideas and conduct research.

The Whitewater Innovation Center has quickly become a hub of entrepreneurship and business incubation. Themodata, an international corporation with clients on every continent and iButtonLink, a research and manufacturing company, are two of the newest tenants of the center, which opened in 2011 on Whitewater's east side. The center is a partnership between UW-Whitewater; the City of Whitewater and the Whitewater Community Development Authority.

The New York Times pegged the odds at 1 in 38,618,370, but UW-Whitewater overcame them to become the first university at any level to win championships in football, men's basketball and baseball in the same year. The gymnastics and men's and women's wheelchair basketball teams added titles too, capping a historic year for Warhawk athletic teams.

The football team capped a 15-0 season and secured its fifth national championship with a 52-14 win over Mount Union. In 2014, the Warhawks repeated, defeating Mount Union 43-34 and winning their sixth title.

With just .9 seconds left to play, the men's basketball team scored to clinch a 75-73 victory over Williams College and the national championship, the fourth in program history.

With stellar pitching that shutout its opponent, the baseball team defeated Emory University 7-0 to win a national championship, the second in program history.

In a near sweep of the National Collegiate Gymnastics Association Division III Championship tournament, UW-Whitewater won the national title, the all-around title and three of four event titles.

The men's wheelchair basketball team won its eleventh national championship after beating the University of Texas-Arlington 55-54. Senior Derrick Bisnett was named Player of the Game, First Team All-American and Academic All-American.

The women's wheelchair basketball team capped a perfect 27-0 season with a 56-41 win over the University of Alabama. Senior Rebecca Murray was named Most Valuable Player of the tournament.

The wrestling team finished second in the NCAA Division III championships, the Warhawks' best finish ever. Junior Shane Siefert and sophomore Matt Adcock earned individual second-place finishes in the 197-pound and 141-pound classes, respectively.

In its second-consecutive trip to the Final Four, the women's basketball team defeated Tufts University to take third place. After a 30-point game,

senior Mary Merg became UW-Whitewater's all-time leading scorer with a total of 1,378 points.

Chancellor Richard Telfer honored 34 scholar athletes with the Chancellor Scholar Athlete award in 2014. To be considered for the honor, students must be in their senior year of eligibility and be nominated by their coaches after participating in a sport for three years. The scholar athlete must have a minimum grade point average of 3.25 at the conclusion of the fall semester, have achieved senior status in their academic program and have at least 90 degree credits.

Freshman Katie Fiorilli represented UW-Whitewater at the 2014 National Collegiate Women's Gymnastics Minneapolis Regional. She was the only athlete from an NCAA Division III institution and the first Warhawk in history to qualify for the competition. Her 14th place finish capped a season that included being crowned the National Collegiate Gymnastics Association Division III all-around champion. She posted an all-around score of 38.750, the top mark in school history.

UW-Whitewater's Cole Klotz finished his collegiate career as one the nation's best NCAA Division III football players. Klotz, who graduated in December 2013 with a Bachelor of Science in biology, was a standout linebacker on the national champion Warhawk football team. He was one of the top four finalists for the prestigious 2013 Gagliardi Trophy - awarded to the most outstanding football player in NCAA Division III. Klotz, who was 2013 WIAC player of the year also excelled off the field, volunteering in a food drive, a local meal program and in a food pantry.

Bolstered by an unprecedented championship trifecta and strong post-season performances, the University of Wisconsin-Whitewater Warhawks reached another historic milestone by finishing second in the 2013-14 Directors' Cup standings.

Awarded annually by the National Association of Collegiate Directors of Athletics, the Directors' Cup honors athletic success in men's and women's college sports in the United States. UW-Whitewater competes in the Division III category, which includes about 450 schools. "This award epitomizes our quest for excellence in all we do," said Amy Edmonds, director of intercollegiate athletics. "Placing second in the Directors' Cup is a tremendous achievement and reflects our dedication and competitive spirit. This recognition will allow us to further attract the best and brightest student-athletes to join the Warhawk family." The Warhawks' 1,134 points in the Directors' Cup is the highest tally ever for a Wisconsin university. Last year, UW-Whitewater placed fourth, and has finished in the top 15 every year since the 2007-08 season.

## Board of Regents

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 Gerald Whitburn - Wausau

## UW System Administration

Academic and Student Affairs (<http://www.uwsa.edu/vpacad>)  
 Karen Schmitt, Interim Vice President for Academic and Student Affairs  
 (608) 262-8723, FAX (608) 262-3985  
 email: [kschmitt@uwsa.edu](mailto:kschmitt@uwsa.edu)

Administration & Fiscal Affairs (<http://www.uwsa.edu/execvp>)  
 Robert G. Cramer, Vice President for Administration  
 (608) 262-4048, FAX (608) 262-3985  
 email: [rcramer@uwsa.edu](mailto:rcramer@uwsa.edu)

Administrative Services (<http://www.uwsa.edu/finance/divadmin.htm>)  
 Ruth Anderson, Associate Vice President  
 (608) 263-4378, FAX (608) 262-8589  
 email: [randerson@uwsa.edu](mailto:randerson@uwsa.edu)

Athletics (WIAC) (<http://www.uwsa.edu/wiac>)  
 Gary Karner, WIAC Commissioner  
 (608) 263-4402, FAX (608) 265-3176  
 email: [wiac@uwsa.edu](mailto:wiac@uwsa.edu)

Board of Regents (<http://www.uwsa.edu/bor>)  
 Jane Radue, Executive Director and Corporate Secretary  
 (608) 262-2324  
 email: [board@uwsa.edu](mailto:board@uwsa.edu)

Budget and Planning (<http://www.uwsa.edu/budplan>)  
 Renee Stephenson, Assistant Vice President of Budget Development and Planning  
 (608) 263-4422  
 email: [rmstephenson@uwsa.edu](mailto:rmstephenson@uwsa.edu)

Capital Planning & Budget (<http://www.uwsa.edu/capbud>)  
 Alex Roe, Associate Vice President for Capital Planning and Budget  
 (608) 265-0551, FAX (608) 262-5316  
 email: [aroe@uwsa.edu](mailto:aroe@uwsa.edu)

Economic Development (<http://www.uwsa.edu/economicdev>)  
 David Brukardt, Associate Vice President for Economic Development  
 (608) 262-3905, FAX (608) 263-3487  
 email: [dbrukardt@uwsa.edu](mailto:dbrukardt@uwsa.edu)

Finance (<http://www.uwsa.edu/finance>)  
 Julie Gordon, Interim Vice President for Finance  
 (608) 262-7540  
 email: [jgordon@uwsa.edu](mailto:jgordon@uwsa.edu)

Financial Administration (<http://www.uwsa.edu/fadmin>)  
 Julie Gordon, Interim Vice President for Finance  
 (608) 262-1803  
 email: [jgordon@uwsa.edu](mailto:jgordon@uwsa.edu)

General Counsel (<http://www.uwsa.edu/gc-off>)  
 Quinn Williams, General Counsel  
 (608) 263-6105, FAX (608) 263-3487  
 email: [counsel@uwsa.edu](mailto:counsel@uwsa.edu)

Government Relations (<http://www.uwsa.edu/govrel>)  
Kristine Andrews, Associate Vice President for Federal Relations  
(608) 263-3362  
email: [kandrews@uwsa.edu](mailto:kandrews@uwsa.edu)

Human Resources & Workforce Diversity (<http://www.uwsa.edu/hr>)  
Shenita Brokenburr, Senior Associate Vice President for Human Resources and Workforce Diversity  
(608) 262-8299  
email: [sbrokenburr@uwsa.edu](mailto:sbrokenburr@uwsa.edu)

Inclusivity, Diversity, Equity and Student Success (IDEASS, formerly EDI) (<http://www.uwsa.edu/oadd>)  
Carl Hampton, Director  
(608) 262-8636, FAX (608) 263-2046  
email: [champton@uwsa.edu](mailto:champton@uwsa.edu) ([vwashington@uwsa.edu](mailto:vwashington@uwsa.edu))

Internal Audit (<http://www.uwsa.edu/audit>)  
Lori Stortz, Chief Audit Executive  
(608) 263-4395, FAX (608) 262-5316  
email: [lstortz@uwsa.edu](mailto:lstortz@uwsa.edu)

Learning & Information Technology (<http://www.uwsa.edu/olite>) (**OLITS**)  
Steven Hopper, Associate Vice President and Chief Information Officer  
(608) 265-4622  
email: [shopper@uwsa.edu](mailto:shopper@uwsa.edu) ([dstack@uwsa.edu](mailto:dstack@uwsa.edu))

Office of the President (<http://www.uwsa.edu/president>)  
Raymond W. Cross, UW System President  
(608) 262-2321, FAX (608) 262-3985  
email: [rcross@uwsa.edu](mailto:rcross@uwsa.edu)

Policy Analysis & Research (<http://www.uwsa.edu/opar>) (**OPAR**)  
Sue Buth, Interim Assistant Vice President for Policy Analysis and Research  
(608) 262-1751  
email: [sbuth@uwsa.edu](mailto:sbuth@uwsa.edu)

Procurement (<http://www.uwsa.edu/proc>)  
Rich Lampe, Director  
(608) 262-9138, FAX (608) 262-8589  
email: [rlampe@uwsa.edu](mailto:rlampe@uwsa.edu)

Professional & Instructional Development (<http://www.uwsa.edu/opid>) (**OPID**)  
La Vonne Cornell-Swanson, Director  
(608) 263-2722  
email: [lcornell-swanson@uwsa.edu](mailto:lcornell-swanson@uwsa.edu)

Transfer Information System (<http://www.uwsa.edu/tis>) (**TIS**)  
Diane Treis Rusk, Director of Undergraduate Education  
(608) 261-1115  
email: [dtreisrusk@uwsa.edu](mailto:dtreisrusk@uwsa.edu)

Trust Funds (<http://www.uwsa.edu/tfunds>)  
Doug Hoerr, Director  
(608) 262-9779, FAX (608) 262-5193  
email: [dhoerr@uwsa.edu](mailto:dhoerr@uwsa.edu)

University Relations (<http://www.uwsa.edu/cert>)  
David Brukart, Interim Vice President for University Relations and Associate Vice President for Economic Development  
(608) 265-5953  
email: [dbrukardt@uwsa.edu](mailto:dbrukardt@uwsa.edu)

Wisconsin Intercollegiate Athletic Conference (WIAC) (<http://www.uwsa.edu/wiac>)  
Gary Karner, Commissioner  
(608) 263-4402  
email: [wiac@uwsa.edu](mailto:wiac@uwsa.edu)

## Campus Administration Office of the Chancellor

Chancellor - Beverly Kopper

Athletic Director – Todd Garzarelli

Chief Diversity Officer – Kenny Yarbrough

Director of Institutional Research and Planning – Lynsey Schwabrow

## Academic Affairs

Provost and Executive Vice Chancellor for Academic Affairs - Susan Elrod

Associate Vice Chancellor for Academic Affairs – Greg Cook

Associate Vice Chancellor for Enrollment and Retention – Matt Aschenbrener

Assistant Vice Chancellor of Student Diversity, Engagement and Success - LaVar Charleston

Assistant Vice Chancellor for Instructional, Communication, and Information Technology - Elena Pokot

Dean of College of Arts and Communication - Eileen M. Hayes

Dean of College of Business and Economics – John Chenoweth

Interim Dean of College of Education and Professional Studies - Robin Fox

Interim Dean of College of Letters and Sciences – Frank Goza

Interim Associate Dean of School of Graduate Studies - Matt Vick

Interim Dean of Integrated Studies - Vacant

Director of Academic Assessment – Joan Littlefield Cook

Director of Research and Sponsored Programs – Carl Fox

## Student Affairs

Interim Vice Chancellor for Student Affairs – Brent Bilodeau

Assistant Vice Chancellor for Student Affairs - Vacant

Dean of Students - Artanya Wesley

## Administrative Affairs

Vice Chancellor of Administrative Affairs and Ethics Officer - Grace Crickette

## University Advancement

Interim Vice Chancellor for University Advancement - Tom Stevick



## Administrative and Academic Support Staff

Beverly A. Kopper (2010): Chancellor and Professor - Psychology. B.A., State University of New York–Buffalo, Buffalo, NY; M.S.S.W., University of Wisconsin - Madison, Madison, WI ; M.S., Ph.D., Iowa State University, Ames, IA.

Paul J. Ambrose (2005): Associate Dean, College of Business and Economics and Professor, Information Technology and Supply Chain Management and Director, Wisconsin Center for Information Technology Services. B.E., Coimbatore Institute of Technology, Coimbatore, Tamilnadu, INDIA; M.B.A., Bharathidasan Institute of Management, Thiruchirapalli, Tamilnadu, INDIA; Ph.D., Southern Illinois University, Carbondale, IL.

Matthew S. Aschenbrener (2011): Associate Vice Chancellor, Enrollment and Retention. B.S., South Dakota State University, Brookings, SD; M.P.A. University of South Dakota, Vermillion, SD; Ed.D., University of Kansas, Lawrence, KS.

Bob Barry (2002): Executive Director, University Center. B.S., Minnesota State University - Moorhead; M.A., University of Mary, Bismarck, ND.

Frank W. Bartlett (2000): Director, University Housing/Residence Life. B.A., University of South Dakota, Vermillion, SD; B.S. University of Southern Mississippi, Hattiesburg, MS; M.Ed., Temple University, Philadelphia, PA.

David Bashaw (1999): Lecturer, Economics and Director, Center for Economic Education. B.A., M.A., Ph.D., University of Wisconsin - Milwaukee, Milwaukee, WI.

Brent L. Bilodeau (2010): Interim Vice Chancellor, Student Affairs. B.A., University of California–Irvine, Irvine, CA; M.A., Ph.D., Michigan State University, East Lansing, MI.

Ronald M. Buchholz (1984): Director, Career and Leadership Development. B.S., University of Wisconsin - Stevens Point, Stevens Point, WI; M.S., University of Wisconsin - Whitewater, Whitewater, WI.

Catherine Chan (2005): Associate Professor, Biological Sciences and Chemistry and Director, Undergraduate Research. B.S., Ph.D. University of Wisconsin - Madison, Madison, WI.

LaVar Charleston (2017): Vice Chancellor for Student Diversity, Engagement, and Success. B.S., Ball State University, Muncie, IN.; M.S., University of Wisconsin – Madison, Madison, WI.; Ph.D., University of Wisconsin – Madison, Madison, WI.

John D. Chenoweth (2002): Dean, College of Business and Economics and Associate Professor, Information Technology and Supply Chain Management and Director, Wisconsin Center for Information Technology Services. B.A., Augustana College, Sioux Falls, SD; M.A., University of South Dakota, Vermillion, SD; Ed.D., East Tennessee State University, Johnson City, TN.

Gregory L. Cook (1990): Associate Vice Chancellor, Academic Affairs. B.S., University of Dayton, Dayton, OH; Ph.D., Vanderbilt University, Nashville, TN.

Joan Littlefield Cook (1998): Director, Academic Assessment. B.S., Tennessee Technological University, Cookeville, TN; M.S., Ph.D., Vanderbilt University, Nashville, TN.

Lana Collet-Klingenberg (2007): Interim Associate Dean and Professor - Special Education. B.S., M.S., University of Illinois, Urbana–Champaign, IL; Ph.D., University of Wisconsin–Madison, Madison, WI.

Grace Crickette (2017): Vice Chancellor for Administrative Affairs. B.S., University of Redlands, Redlands, CA.

Evangelista, Fe S. (1999): Interim Associate Dean and Associate Professor - Mathematics. B.S., Ateneo de Manila University, Philippines; M.S., University of Minnesota, Minneapolis; Ph.D., University of Illinois, Chicago, IL.

Carl Fox (2015): Director, Research and Sponsored Programs. Ph.D., Arizona State University, Phoenix, AZ.

Robin Fox (1990): Interim Dean, College of Education and Professional Studies and Professor, Curriculum and Instruction. B.A.E., University of Wisconsin - Stevens Point; M.S.E., University of Wisconsin - Whitewater; Ph.D., University of Wisconsin - Madison, Madison, WI.

Lance Fredrick (2011): Director, Risk Management and Safety. B.S., University of Wisconsin - Whitewater, Whitewater, WI.

Franklin Goza (2013): Interim Dean, College of Letters and Sciences. B.A., M.S., Ph.D., University of Wisconsin - Madison, Madison, WI.

Elizabeth A. Hachten (1993): Assistant Dean, College of Letters and Sciences. A.B., Bryn Mawr College, Bryn Mawr, PA; M.A., and Ph.D., University of Wisconsin - Madison, Madison, WI.

Gary L. Harms (1985): Director, Recreation Sports and Facilities. B.S., Bowling Green State University, Bowling Green, OH; M.S., Miami University, Oxford, OH.

Elizabeth John (2014): Director, First Year Experience and Learning Communities. B.A., Mount Saint Claire College, Clinton, IA; M.S., Western Illinois University; Ed.D., Edgewood College, Madison, WI.

Susan Johnson (1998): Assistant Dean, College of Letters and Sciences and Associate Professor – Political Science. B.A., De Paul University, Chicago, IL; M.A., Ph.D., Northern Illinois University, DeKalb, IL.

Karen Kachel (2000): Legislative Liaison. B.S., University of Wisconsin - Platteville, Platteville, WI.

Ahmad Karim (2015): Associate Dean, College of Business and Economics and Professor, Management. B.A., University of Dhaka; M.B.A., Armstrong College; Ph.D., University of Iowa, Iowa City, IA.

Russell Kashian (1999): Professor, Economics and Director, Fiscal and Economic Research Center. B.A., University of Wisconsin - Madison, Madison, WI; M.S., Cleveland State University, Cleveland, OH; M.A., Ph.D., University of Wisconsin - Milwaukee, Milwaukee, WI.

Matthew E. Kiederlen (2007): Director/Chief of Police, Police Services. M. B.A., Judson College, Elgin, IL.

Elizabeth S. Kim (1997): Director, University Honors Program and Professor, Languages and Literatures. B.A., Northwestern University, Evanston, IL; M.A., University of Chicago, IL; Ph.D., University of Michigan, Ann Arbor, MI.

Kenneth Kohberger (2003): Director, Young Auditorium. B.A., State University of New York, Oswego, NY; M.S., Western Illinois University, Macomb, IL.

Lynn Lindahl (2009): Director, Field Experience and Lecturer, Special Education. B.S.E, M.S.E., University of Wisconsin - Whitewater, Whitewater, WI.

Michael J. MacDonald (1980): Director, Volunteer Income Tax Assistance. B.S., M.B.A., M.S., University of Wisconsin - Whitewater, Whitewater, WI.

Dale Pinzino (2018): Interim Director, Bookstore Services.

Seth J. Meisel (1996): Interim Dean, Graduate Studies and Continuing Education and Associate Professor, History. B.A., Grinnell College, IA; M.A., Ph.D., Stanford University, CA.

Robert J. Mertens (1984): Associate Dean, College of Arts and Communication and Professor, Art. B.F.A., University of Wisconsin - Milwaukee, Milwaukee, WI; M.F.A., University of Illinois, Champaign/Urbana, IL.

William Trippett (2018): Director, Financial Aid.

Elena Pokot (2002): Assistant Vice Chancellor, Instructional, Communication & Information Technology. M.B.A., Illinois Institute of Technology, Chicago, IL.

Erica Schepp (2009): Director, Children's Center. B.S.E., University of Wisconsin - Whitewater, Whitewater, WI.

Robert M. Schramm (1988): Assistant Dean, College of Business and Economics. B.A., Michigan State University, East Lansing, MI; M.S., Ed.D., Northern Illinois University, DeKalb, IL.

Lynsey Schwabrow (2013): Director, Institutional Research and Planning. B.A., University of Iowa, Iowa City, Iowa; M.A., Ball State University, Muncie, IN; Ph.D., University of Missouri.

Shane Staff (1994): Lecturer, Multicultural Affairs and Student Success and Director, Tutorial Center. B.S., M.S., M.S.E., University of Wisconsin-Whitewater, Whitewater, WI; Ph.D., Cardinal Stritch, Milwaukee, WI.

Tom Stevick (2018): Interim Vice Chancellor, University Advancement.

Paul Waelchli (2016): Director, University Library. B.A., University of Minnesota, Duluth, Duluth, MN; MA, Clarke College, Dubuque, IA; MLIS, University of Wisconsin-Milwaukee, Milwaukee, WI.

Elizabeth A. Watson (2006): Director, Center for Students with Disabilities. B.A., M.Ed., Stephen F. Austin State University, Nacogdoches, TX; Ph.D., University of Wisconsin - Madison, Madison, WI.

Artanya M. Wesley (2016): Dean of Students. B.S., University of Wisconsin - Platteville, Platteville, WI.; M.S.Ed., University of Wisconsin - Platteville, Platteville, WI.

## University of Wisconsin System

The mission of the System is to develop human resources, to discover and disseminate knowledge, to extend knowledge and its application beyond the boundaries of its campuses, and to serve and stimulate society by developing in students heightened intellectual, cultural, and humane sensitivities, scientific, professional, and technological expertise; and a sense of purpose. Inherent in this broad mission are methods of instruction, research, extended training, and public service designed to educate people and improve the human condition. Basic to every purpose of the system is the search for truth.

## The Core Mission of the University Cluster Institutions

With the approved differentiation stated in their selected missions, each university in the Cluster shall:

1. Offer associate and baccalaureate degree level and selected graduate programs within the context of its approved mission statement.
2. Offer an environment that emphasizes teaching excellence and meets the educational and personal needs of students through effective teaching, academic advising, counseling and through university-sponsored cultural, recreational and extra-curricular programs.
3. Offer a core of liberal studies that supports university degrees in the arts, letters, and sciences, as well as specialized professional/technical degrees at the associate and baccalaureate level.
4. Offer a program of pre-professional curricular offerings consistent with the university's mission.
5. Expect scholarly activity, including research, scholarship and creative endeavor, that supports its programs at the associate and baccalaureate degree level, its selected graduate programs, and its approved mission statement.
6. Promote the integration of the extension function, assist the University of Wisconsin-Extension in meeting its responsibility for statewide coordination, and encourage faculty and staff participation in outreach activity.
7. Participate in interinstitutional relationships in order to maximize educational opportunity for the people of the state effectively and efficiently through the sharing of resources.
8. Serve the needs of women, minority, disadvantaged, disabled, and non-traditional students and seek racial and ethnic diversification of the student body and the professional faculty and staff.
9. Support activities designed to promote the economic development of the state.

## University of Wisconsin-Whitewater Values

The following values lie at the heart of UW-Whitewater.

1. Commitment to the pursuit of knowledge and understanding
2. Development of the individual
3. Personal and professional integrity
4. Commitment to serve
5. Commitment to develop a sense of community, respect for diversity, and global perspectives

## Select Mission of the University of Wisconsin-Whitewater

The University of Wisconsin-Whitewater is committed to the development of the individual, the growth of personal and professional integrity and respect for diversity and global perspectives. These are met by providing academic and co-curricular programs that emphasize the pursuit of knowledge and understanding and a commitment to service within a safe and secure environment.

The mission of the University of Wisconsin-Whitewater is:

1. To provide a range of undergraduate programs and degrees, including interdisciplinary programs, in letters, sciences, and the arts as well as programs and degrees leading to professional specialization.
2. To offer graduate education built clearly upon its undergraduate emphases and strengths with particular emphasis in the fields of business, education, communication, and human services.

3. To engage in scholarly activity, including research, scholarship and creative endeavor, that supports its programs at the associate and baccalaureate degree level, its graduate programs, and its select mission.
4. To create and maintain a positive and inviting environment for multicultural students, students with disabilities, and nontraditional students, and provide support services and programs for them.
5. To serve as a regional cultural and economic resource center through its service initiatives.
6. To provide continuing education and outreach programs as integrated institutional activities.
7. To provide a variety of co-curricular activities to enhance out-of-class learning opportunities.
8. To encourage and maintain a high level of personal and professional integrity in all University life and activities.

## Informative Contacts

### Academic Advising & Exploration Center

Roseman Bldg 2054  
262-472-5220  
advising@uww.edu  
uww.edu/advising/aaec (<http://uww.edu/advising/aaec>)

### Office of Probationary & Reinstated Students

262-472-1908  
edmondsn@uww.edu  
uww.edu/academicstandards/probationary (<http://uww.edu/academicstandards/probationary>)

### Academic Standards

262-472-3333  
academicstand@uww.edu  
uww.edu/academicstandards (<http://uww.edu/academicstandards>)

### Undergraduate Admissions Office

Roseman Bldg 2060  
262-472-1440  
uwwadmit@uww.edu  
uww.edu/admissions/ (<http://uww.edu/admissions>)

### Alumni Information

University Relations  
Alumni Center  
262-472-1105  
alumni@uww.edu  
uww.edu/alumni (<http://uww.edu/alumni>)

### Athletic Director

Williams Center 112A  
262-472-4661  
athletics@uww.edu  
uwwsports.com (<http://uwwsports.com>)

### Campus Directory

University Center  
Information Desk  
262-472-1234  
uww.edu/uc (<http://www.uww.edu/uc>)

### Center for Global Education

Hyland Hall 1227  
262-472-5759  
international@uww.edu  
uww.edu/international/ (<http://uww.edu/international>)

### Career and Leadership Development

University Center 146  
262-472-1471  
uww.edu/cld (<http://uww.edu/cld>)

### College of Arts & Communication

Center of The Arts 2001  
262-472-1221  
artscom@uww.edu  
uww.edu/cac/ (<http://uww.edu/cac>)

### College of Business & Economics

Hyland Hall 4300  
262-472-1343  
busecon@uww.edu  
uww.edu/cobe/ (<http://uww.edu/cobe>)

### College of Education & Professional Studies

Winther Hall 2030  
262-472-1101  
education@uww.edu  
uww.edu/coe/ (<http://uww.edu/coe>)

### College of Letters & Sciences

Laurentide Hall 4100  
262-472-1621  
www.uww.edu/cls (<http://www.uww.edu/cls>)

### Continuing Education

**Credit Outreach**  
Roseman 2013  
262-472-1100  
contined@uww.edu  
uww.edu/ce/credit/ (<http://www.uww.edu/ce/credit>)

### Non-Credit Events

Roseman 2005  
262-472-3165  
cesevents@uww.edu  
uww.edu/conteduc/camps/ (<http://uww.edu/conteduc/camps>)

### Summer School Information

Roseman 2013  
262-472-1100  
contined@uww.edu  
uww.edu/ce/summer/ (<http://www.uww.edu/ce/summer>)

### Workshops, Camps and Conferences

Continuing Education  
Roseman 2005  
262-472-3165  
cesevents@uww.edu  
uww.edu/conteduc/camps/ (<http://uww.edu/conteduc/camps>)

### Center for Students with Disabilities

Andersen Library Building 2002  
262-472-4711 (voice/TTY/relay)  
uww.edu/csd/ (<http://uww.edu/csd>)

**Financial Aid**

Hyer 130  
262-472-1130  
uwwfao@uww.edu  
uww.edu/financialaid/ (<http://uww.edu/financialaid>)

**Graduate School**

Roseman 2013  
262-472-1006  
gradschl@uww.edu  
uww.edu/gradstudies/ (<http://uww.edu/gradstudies>)

**Health & Counseling Service**

Health Center 1003  
262-472-1300  
uww.edu/uahcs/ (<http://uww.edu/uahcs>)

**Honors Program**

Andersen 2111  
262-472-1268  
honors@uww.edu  
uww.edu/honors/ (<http://uww.edu/honors>)

**Parking Information**

Visitors Center  
262-472-1011  
parking@uww.edu  
uww.edu/adminaffairs/parking/ (<http://uww.edu/adminaffairs/parking>)

**Registrar's Office (Registration)**

Roseman Bldg 2032  
262-472-1570  
registrar@uww.edu  
uww.edu/registrar/ (<http://uww.edu/registrar>)

**Veterans' Information**

uww.edu/registrar/veterans-services/ (<http://uww.edu/registrar/veterans-services>)

**Residence Life**

Goodhue Hall 200  
262-472-4200  
reslife@uww.edu  
reslife.uww.edu/ (<http://reslife.uww.edu>)

**Teacher Licensing**

Winther Hall Info Desk  
262-472-1184  
education@uww.edu  
uww.edu/coe/advising/licensure/ (<http://uww.edu/coe/advising/licensure>)

**Testing Office**

Roseman Bldg 2003  
262-472-5613  
testing@uww.edu  
uww.edu/testing (<http://uww.edu/testing>)

**Ticket Services**

Center of the Arts 1014  
262-472-2222  
uww.edu/uc/services/ticket-services (<http://www.uww.edu/uc/services/ticket-services>)

**First Year Experience**

University Center 245  
262-472-3205  
fye@uww.edu ([learningcommunities@uww.edu](mailto:learningcommunities@uww.edu))